



Are you looking for a fast-paced, creative and challenging work environment? Are you a highly analytical problem solver who is passionate about data and strategy? Are you an individual that consistently overachieves? If so, Torstar Digital is looking for you!

Position available: Corporate Development & Strategy Analyst

Seize the opportunity to join a talented and motivated digital team in a role with broad strategic responsibility! This position reports into the Corporate Development and Innovation group that is responsible for strategic planning, new product development and innovation across the company, and corporate development including M&A and strategic partnership development. If you are an individual that consistently exceeds expectations, forward your resume to: careers@torstardigital.com.

THE COMPANY:

Created in February 2005, Torstar Digital is focused on building great, winning digital business, enabling the digital transformation of leading traditional media assets/brands, and delivering strategic technologically sophisticated leading edge ideas. The portfolio of businesses that are under Torstar Digital's leadership include Olive Media, Workopolis, eye Return, and TOPS, and Torstar Digital works in close partnership with Star Media Group (thestar.com, Toronto.com and other leading content verticals) and Metroland Digital (Goldbook.ca and various community sites). Torstar Digital has grown significantly since its inception in terms of audience, advertisers and employees, and is continuing to invest heavily in developing best-in-class leadership, talent and technology to accelerate its growth in the digital media landscape.

THE POSITION:

As the Corporate Development & Strategy Analyst, we will rely on you to undertake research and projects that will define the future of Torstar Digital. You will work collaboratively with the Corporate Development team and various business units to research and analyze new markets, business models and partnerships. You will gather and analyze data and information, then package the results for high level discussion. This role will encompass a high number and variety of projects, and success will require a results-oriented self-starter who is a highly analytical and independent strategic thinker. Entry opportunities at this level of strategic exposure to leading online businesses and personal development are extremely rare. There are many possible paths for the successful applicant.

Specifically, your responsibilities will include:

- Assessing new business opportunities and developing strong business plans to support new business / product launches

- Assisting in defining, developing and communicating the Torstar Digital corporate strategy to Torstar management and Board of Directors
- Providing strategic and analytical support to various Torstar businesses/business units
- Researching and identifying new business opportunities/threats by developing insight about the macro-environment (market segments, competition, business models, trends, etc.)
- Playing an active role in the implementation of new corporate development and innovation initiatives (new business lines, partnerships, internal initiatives, etc.)
- Participating in the assessment and due diligence process for strategic acquisitions and/or partnerships

ABOUT YOU:

- Undergraduate business degree or higher (e.g., BComm, HBA, MBA)
- Minimum 1-2 years experience in strategy consulting / corporate development / data analytics or similar environment
- Demonstrated track record of analytical capabilities and ability to work with large data quantities
- Advanced understanding of MS-Excel (i.e. financial modeling, etc.)
- Experienced in developing clear and compelling MS-Powerpoint presentations
- Experienced in gaining and communicating insight from qualitative and quantitative research sources (including sound primary and secondary research skills)
- Demonstrated track record of managing several projects/initiatives and multi-tasking
- Project management experience an asset (i.e. ability to define the issue, manage projects against tight timelines and work well in teams)
- Experience in digital media/online advertising an asset

STUFF THAT'S NOT ON A RESUME:

- Passion for new media, entrepreneurship, disruptive technology, innovation, strategy etc
- Pro-active, collaborative and strategic mindset
- Ability to look at the big picture and search for insightful, creative solutions
- Strong entrepreneurial and leadership ability
- Mature, honest and hard-working yet light-hearted
- A desire to play a key role in shaping the growth vision of Torstar Digital

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